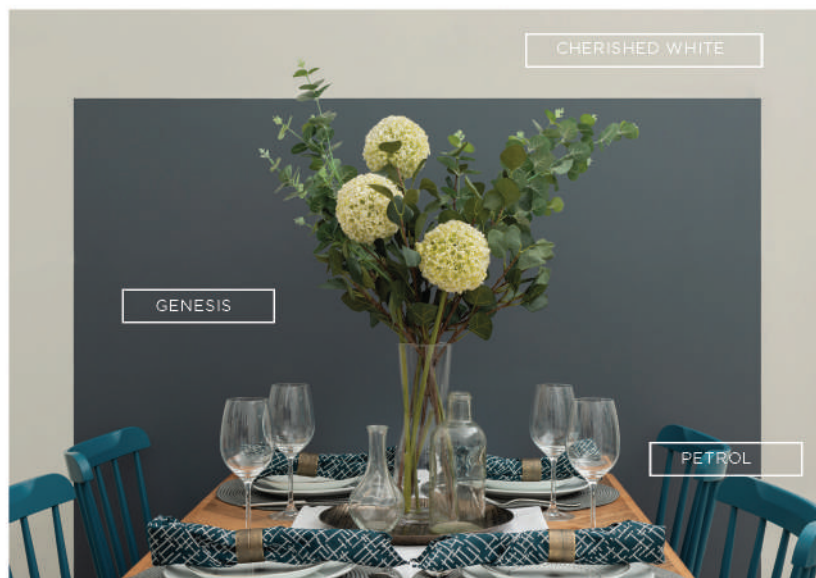




Colourtrend

CONTEMPORARY

inspiration



CHERISHED WHITE

GENESIS

PETROL

DINE IN DELIGHT

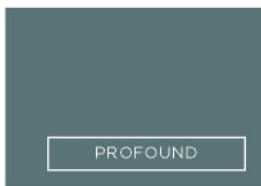
Beautiful rich blues layered together and framed with a cool white shows how you can create a unique and enjoyable space to entertain and relax.



OSLO



JUNIPER WHORL



PROFOUND

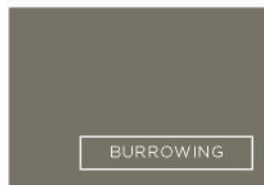
YOU MAY ALSO LIKE THESE COLOURS:



FOUR ARCHES

THE HIDEAWAY

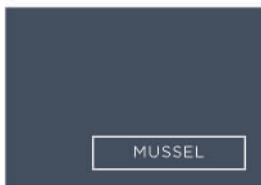
Create an inspiring space with deep colours complementing each other, offering a moody yet inviting space.



BURROWING



WOLFHOUD



MUSSEL

YOU MAY ALSO LIKE THESE COLOURS:

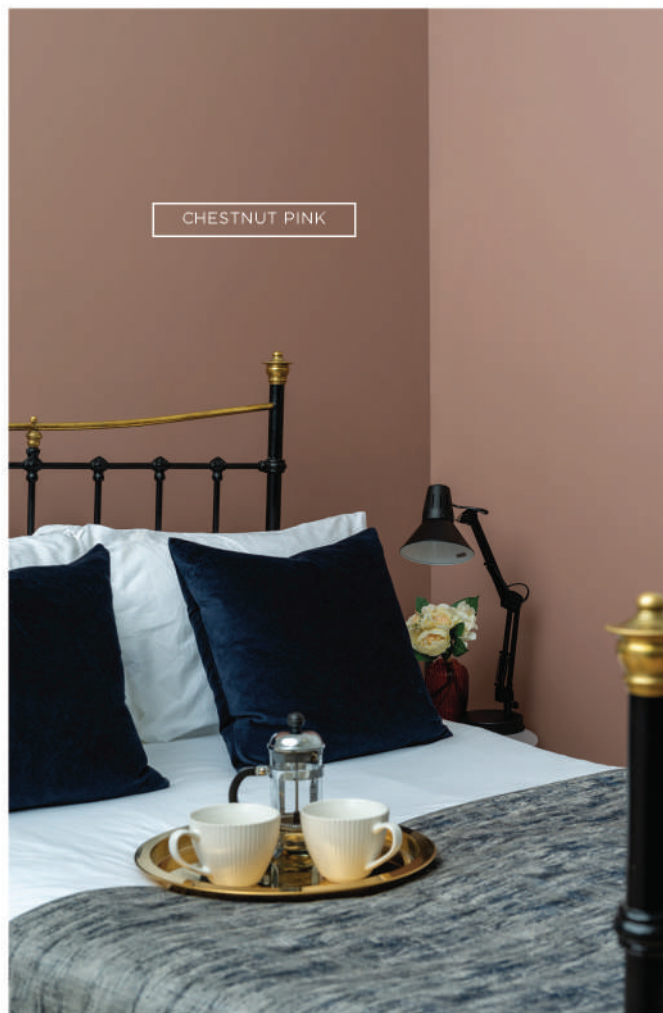
DISCOVER Colourtrend

IDEAS & INSPIRATION FOR EVERY ROOM IN YOUR HOME

Our Contemporary Collection is always at the forefront of colour trends to make choosing the perfect scheme for your home or space, easy and accessible.

We love to share our colour stories and ideas to inspire you, to show you how to pair your favourite Contemporary Collection colours together and how they also work with all our other collections; Historic, Weather and our 1320 colour system.

Expert colour advice is also always available instore with your local Colourtrend stockist. Vist www.colourtrend.ie/where_to_buy to find your local stockist.



CHESTNUT PINK

RESTFUL ROOM

At the beginning and the end of day, surround yourself with soft and relaxing tones. A true oasis to relax and recharge.

YOU MAY ALSO LIKE THESE COLOURS:

FORAGING

UNVEILED

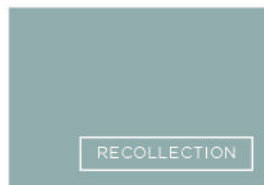
REINVENT



POLAR POND 0492

OASIS OF CALM

Soft neutrals work beautifully on a backdrop of an immersive blue to create an oasis of calm in any space.



RECOLLECTION

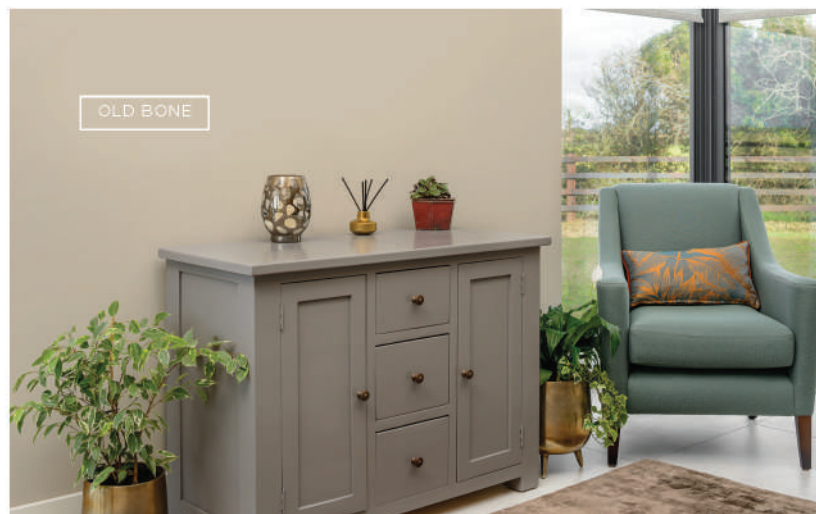


CONNECTICUT



OX VEIN

YOU MAY ALSO LIKE THESE COLOURS:



OLD BONE

READING A ROOM

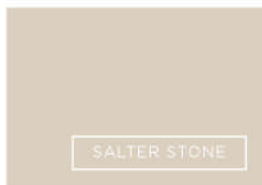
Combining grey and greige brings a depth to any room.



VALKRISS



GREY WOLF



SALTER STONE

YOU MAY ALSO LIKE THESE COLOURS:



GREAT GREYS

Grey works perfectly with our subtle Irish light. Add personality to a monochromatic scheme with pops of playful colour.

ICED FLOAT

FRENCH MUSTARD

LITTLE ERGRET



SOUFFLE 0139

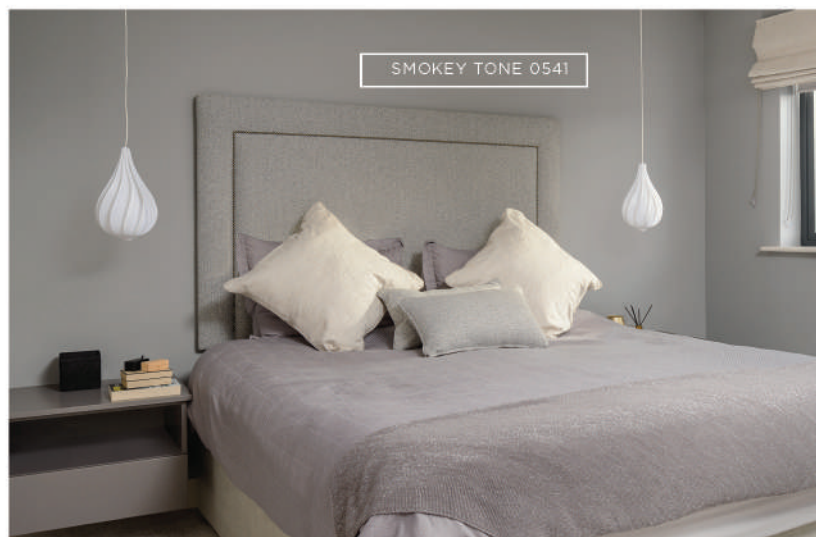
CHILDS PLAY

More than just pink, playing on browns and neutrals to help them feel grown up.

LOWLAND

COVERT FEATHER

PINE MARTEN



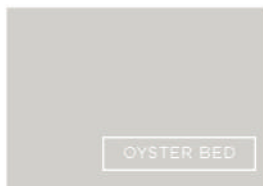
SMOKEY TONE 0541

PURE LUXURY

Bring the luxury of a five star hotel to your home with a rich blend of greys and warm whites - the ultimate comfort.



TEMPLAR GREY

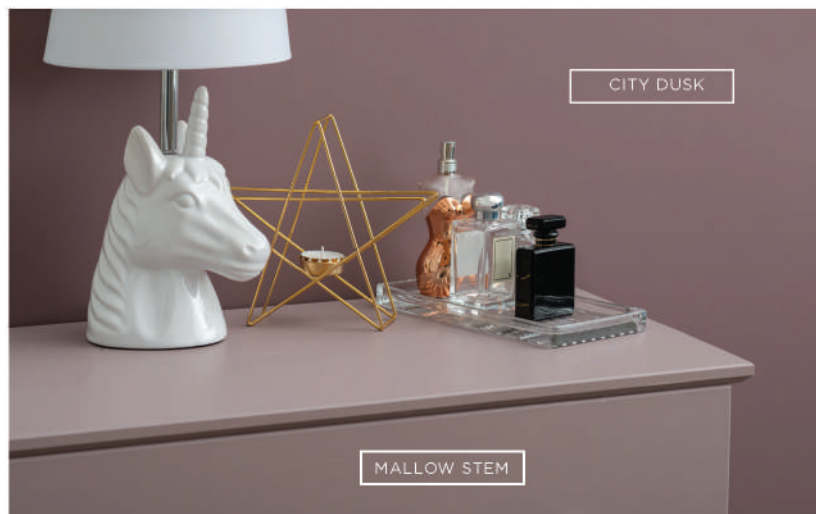


OYSTER BED



SILVER MOONLIGHT

YOU MAY ALSO LIKE THESE COLOURS:



CITY DUSK

MALLOW STEM

CHARMING SHADES

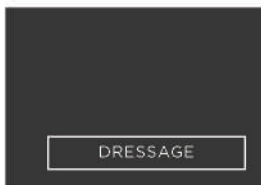
Add whimsical charm to any space with a simple painted piece of furniture. Choose a tone in the same family but different in tint or shade for a harmonious palette.



ARCTIC BLONDE



ANU



DRESSAGE

YOU MAY ALSO LIKE THESE COLOURS:

Colourtrend

Any colour. Every finish.



PAINT FINISHES FOR EVERY ROOM AND SPACE

The simplicity of our tinting system means you can enjoy picking your colour from any of our collections and then decide on the most suitable finish for your decorating project.

Our experts are available instore to help you choose the perfect finish for any space giving you the professional finish to your decorating project.



CERAMIC MATT

Stain-resistant, washable interior paint with added ceramic microsphere technology - great for interior walls and ceilings. Perfect for busy places where a matt finish is preferred. **A flat matt finish that is silky smooth.**

INTERIOR MATT

A durable, wipeable interior paint with a smooth matt finish. Ideal for interior walls and ceilings. Formulated to help conceal surface imperfections. **Smooth matt finish.**

SOFT SHEEN

Durable, washable interior paint with a gentle illuminating finish. Ideal for walls in kitchens, bathrooms or where a soft sheen finish is preferred. **Gentle, illuminating finish.**

EGGSHELL

FOR INTERIOR & EXTERIOR USE

Waterbased alkylid for wood and metal, with virtually no odour. Its discreet low-sheen finish will give woodwork a profound richness.

Gentle sheen that still has a tough, easy-clean finish.

SATIN

FOR INTERIOR & EXTERIOR USE

Waterbased alkylid for wood and metal, with virtually no odour. A popular lower sheen paint that delivers a tough, easy-clean finish. **A lower sheen finish than gloss.**

GLOSS

FOR INTERIOR & EXTERIOR USE

Waterbased alkylid for wood and metal, with virtually no odour. Exceptionally hard wearing and easy to clean. **Superb high-gloss finish.**

WEATHER

FOR EXTERIOR USE

Long lasting, pure acrylic exterior masonry paint. Mould and mildew resistant, has excellent spread and coverage, is easy to clean and resists dirt pick-up.



Manufactured in Ireland by General Paints Ltd,
Ireland's leading Independent Paint Manufacturer,
Maynooth Road, Celbridge, Co Kildare, W23 X7R8, Ireland.

t: + 353 1 6288224 f: + 353 1 6272205 e: info@colourtrend.ie www.colourtrend.ie

Colours represented are for illustrative purposes only and may not be an accurate representation of real paint due to constraints of photography and print - see our real paint colour card for real paint samples. We always recommend you test your chosen colour with a Colourtrend real paint panel or tester pot.



Colourtrend

WEATHER

inspiration

DISCOVER Colourtrend



IDEAS & INSPIRATION FOR EVERY ROOM IN YOUR HOME

INSIDE *and* OUT

The Colourtrend Weather Collection has been specifically selected to work in harmony with the Irish landscape and to offer you the best protection against extreme weather conditions. The earth pigments used to create the palette mean the colours will blend beautifully into any landscape, urban or rural, and on all types of property, large or small – giving your home long-lasting good looks, whatever the Weather.

Whether you are painting your masonry walls, outdoor furniture, shed, gate, wood or metal – we have a finish that will keep them looking better for longer and a colour you will love living with.

We love to share our colour stories and ideas to inspire you, to show you how to pair your favourite Weather Collection colours together and how they also work with all our other collections: Contemporary, Historic, and our 1320 colour system.

Expert colour advice is also always available instore with your local Colourtrend stockist.
Visit www.colourtrend.ie/where_to_buy to find your local stockist.

Picking your perfect colours

- When selecting a colour for your exterior project be sure to consider its surroundings and environment. Colour will appear differently depending on what colours it is in conjunction with so take a look at your selected colour next to your brickwork, your neighbour's house, and even the colours of your lawn and garden.
- How would your favourite colour look somewhere you mightn't normally think of. Don't forget about the front door – this is the perfect place to show off your favourite colour and share a peek into your style and personality.
- Think about light – light has a huge effect on colour. As natural light outside is more intense, often a stronger shade works better. We always recommend that you test your colour under various conditions and in various surroundings to ensure you are happy with your colour choice – all the colours in the Colourtrend Weather, Historic, and Contemporary Collection are available in handy 150ml colour tester pots and A5 real paint panels.



YOUR MAIN WALLS

YOUR TRIM

YOUR FRONT DOOR

GREENGAGE

CLASSIC WHITE

PRIORY WALL

Any colour, every finish.

Our paint system ensures that every surface you need to be painted has the an appropriate preparation, priming and finish product.

PRODUCTS: TOPCOATS	Suitable for	Colours	Finish*	Coverage Approx**	Drying Time Approx***	Sizes	Application
Weather Exterior Masonry Paint 	Exterior masonry walls and brickwork.	Available in all Colourtrend colours	Matt	• 9 - 12m ² /litre on smooth surfaces • 3 - 5m ² /litre on pebble dashing	Touch dry: 2-4 hours. Re-coat after 4-6 hours.	Available in 10L, 5L, 3L, 1L and 50ml tester pots.	Brush, Roller and Spray.
Wood Coat 	Wooden cladding, siding, fences, facias and soffits, outdoor furniture and railings. Timber including red deal, cedar, teak, mahogany, cypress, pine and fir, as well as pressure treated wood.*	Available in all Colourtrend colours.	Low sheen finish	10 - 15m ² /L	Touch dry: 1-2 hours. Re-coat after 4-6 hours.	Available in 5L, 3L & 1L.	Brush, Roller and Spray.
Roof Coat 	Old, structurally sound, discoloured roofs. Suitable for concrete tiles only.	Available in Black, Slate Grey and Turf Brown	Low	5 - 10m ² /L	Touch dry: 1 hour Recoat: 4-6 hours	Available in 5L.	Brush, Roller and Spray.
Gloss 	Interior & Exterior, Wood & Metal	Available in all Colourtrend colours.	80% sheen	10-15m ² /L	Touch dry: 2-4 hours Re-coat after 6-8 hours.	Available in 5L, 3L, 1L & 500ml [†] .	Brush, Roller and Spray.*
Satin 	Interior & Exterior, Wood & Metal	Available in all Colourtrend colours.	45% sheen	10-15m ² /L	Touch dry: 2-4 hours Re-coat after 6-8 hours.	Available in 5L, 3L, 1L & 500ml [†] .	Brush, Roller and Spray.*
Eggshell 	Interior & Exterior, Wood & Metal	Available in all Colourtrend colours.	25% sheen	10-15m ² /L	Touch dry: 2-4 hours Re-coat after 6-8 hours.	Available in 5L, 3L, 1L & 500ml [†] .	Brush, Roller and Spray.*
PRIMERS & PREPARATION							
Stabilising primer 	Primer for pre-cast concrete such as wall cappings and window sills. To stabilise chalky substrates and to penetrate and bind powdery exterior masonry surfaces.	N/A Colourless	N/A	10 - 15 m ² /L	2-4 hours after application. MUST be over-coated within 48-72 hours of application.	Available in 5L.	Brush, Roller and Spray.
Fungicidal Wash 	To eliminate mildew, algae, moss and lichens from painted or unpainted exterior surfaces such as roofs, walls, brickwork and patios.	N/A Colourless	N/A	1L will clean approx. 20m ² of surface area	Allow at least 48 hours to pass in dry weather to let active ingredients take effect.	Available in 5L	Using a brush or pump sprayer.
Prime 1 	Plywood, PVC inc PVC doors, window frames, fascias & soffits, Water Stains, Knots and Tannin Bleed, Mildew and Mould Stains.	Available in White and Grey Foundation coats	N/A	10m ² /L per coat on a non-porous surface.	Touch Dry: 30 minutes Recoat: 60 minutes [†]	Available in 750ml, 2.5L and 5L.	Brush, Roller and Spray.
Prime 2 	Gloss paint or clear varnishes, Galvanised metal, aluminum and Stainless Steel, MDF / Hardwood, Melamine, Laminates, Galvanised: Etched or Weathered, prevents Flash Rusting	Available in White and Grey Foundation coats	N/A	10m ² /L per coat on a non-porous surface.	Touch Dry: 20-30 minutes Recoat: 45-60 minutes	Available in 750ml, 2.5L and 5L.	Brush, Roller and Spray.
Prime 3 	Hardwoods (Teak, Mahogany, Iroko), Gloss or Clear Varnishes Galvanised metal, Aluminum and Stainless Steel, PVC inc PVC doors, window frames, fascias & soffits	Available in White and Grey Foundation coats	N/A	10m ² /L per coat on a non-porous surface	Touch Dry: 1-2 hrs Recoat: 4-6 hrs	Available in 750ml, 2.5L and 5L.	Brush, Roller and Spray.
Prime 4 	Concrete, Stucco Walls Pre-cast Concrete, Window Sills, Lime Plaster, Brick	Available in White and Grey Foundation coats	N/A	10m ² /L per coat on a non-porous surface	Touch dry: 2-4 hours. Re-coat after 4-6 hours	Available in 750ml, 2.5L, 5L and 10L.	Brush, Roller and Spray.

*Finish is typical values. **Coverage is dependent on surface and application method. ***Drying time is dependent on drying condition, temperature and humidity. † White and Medium bases only.

‡ 5L & 500ml Gloss, Satin & Eggshell only available in White base.

* Appropriate primers required depending on the substrate, please refer to our primers for more information.

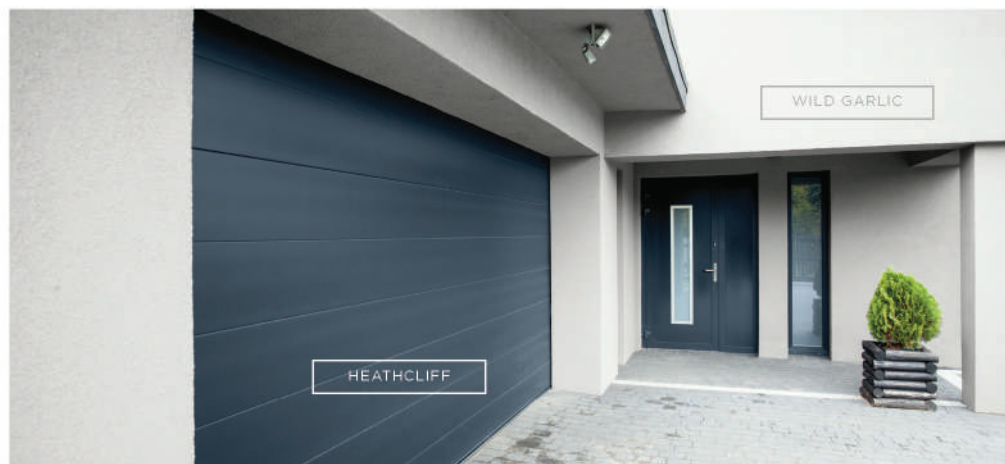
† For very oily substrates and knots, leave first coat 24hrs before applying second coat.

* For Satin, Eggshell and Gloss, apply two light coats rather than one heavy coat to achieve a harder finish.

ALWAYS READ INSTRUCTIONS ON CAN PRIOR TO APPLICATION.

Your house schemes

Ideas for the outside walls of your home, from the main walls, trim and windows or sills to your front door.



YOUR MAIN WALLS

COVERT FEATHER

DRAGONFLY WING

BUNRATTY

LOWLAND

SALTER STONE

FLUFFY CLOUD

YOUR TRIM

STUCCOWORK

BATCH LOAF

PORTLAND DOCK

VALKRISS

SHELL COVE

ALABASTER WHITE

YOUR FRONT DOOR

PETROL

MALLOW STEM

GRAFTON PORT

BURROWING

PINK CHOCOLATE

RAGLAND ROAD

Your house schemes

No matter what style your home - modern, country or contemporary - there are endless choices.



YOUR MAIN WALLS

YOUR TRIM

YOUR FRONT DOOR

SILK SEAL

ARCTIC BLONDE

WILD RASPBERRY

CLASSIC WHITE

SILK SEAL

TEMPLAR GREY

TUMBLER MARBLE

ARCTIC BLONDE

PHEASANT TAIL

ELFIN

CLASSIC WHITE

IRIS BLOOM

WILD GARLIC

POWDERED SHELL

NEWGRANGE

ALABASTER WHITE

ELFIN

MUSSEL

Outdoor living

Your shed, gazebo, garage, storage and all other wood or metal in your garden deserves to look beautiful. Make your garden the extra room in your home by creating schemes for your outdoors.



YOUR SHED

KERRY PIPPIN

FORAGING

KITTIWAKE

HUNTSMAN

FOUR ARCHES

ISOBAR

YOUR FENCING

BURROWING

TEMPLAR GREY

CHESTNUT PINK

ALUNA

SPINIFEX

ESKER RIDGE

YOUR ACCESSORIES

RAGLAND ROAD

LONG WEEKEND

JUNIPOR WHORL

FURZE LANE

BAGGOT STREET

DRESSAGE

Furniture ideas

Bring more colour to your outdoors by painting any outdoor furniture, decking, fencing, planters or gates.



YOUR MAIN COLOUR

ISLAND BREEZE 0693

PRIORY WALL

CHRISTMAS WREATH

FOXMOUNT

PROFOUND

UNVEILED

YOUR ACCENT COLOUR

FLEUR JOLIE

GOOSE DOWN

CHINESE WHISPER

DELPHI

SOURCE

SWEET JAR

Manufactured in Ireland by General Paints Ltd,
Ireland's leading Independent Paint Manufacturer,
Maynooth Road, Celbridge, Co Kildare, W23 X7R8, Ireland.

t: + 353 1 6288224 f: + 353 1 6272205 e: info@colourtrend.ie www.colourtrend.ie

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Colourtrend

WEATHER

how to guide

DISCOVER Colourtrend



When to paint outside.



With the hours of daylight finally starting to get a bit longer, and the weather getting milder, we feel Spring in the air and our minds turn to all those outside jobs we have been eager to get started. The most important part of any painting job is the preparation. For exterior projects, being aware of the correct conditions and when to start goes hand in hand with preparation.

Identifying the right time and conditions to paint in is something that if overlooked can cause long term issues such as the paint flaking and the possibility of repainting sooner than anticipated.

Of course, the weather plays a massive part in when you should begin your exterior project. Temperatures must be above 10°C throughout the application and drying process. The surface must be clean, dry, and sound prior to painting. We recommend the coating system consists of; appropriate preparation product where necessary, one coat of primer and two coats of topcoat.

If there is a risk of rain, fog, frost or if the relative humidity is above 80% you should wait for the weather conditions to improve before undertaking an exterior paint project as these conditions mean there will be too much moisture in the air for the paint to dry effectively and will cause surface defects over time.



Any colour, every finish.

Our paint system ensures that every surface you need to be painted has the an appropriate preparation, priming and finish product.

PRODUCTS: TOPCOATS	Suitable for	Colours	Finish*	Coverage Approx**	Drying Time Approx***	Sizes	Application
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Fungicidal Wash 	To eliminate mildew, algae, moss and lichens from painted or unpainted exterior surfaces such as roofs, walls, brickwork and patios.	N/A Colourless	N/A	1L will clean approx. 20m ² of surface area	Allow at least 48 hours to pass in dry weather to let active ingredients take effect.	Available in 5L	Using a brush or pump sprayer.
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Prime 2 	Gloss paint or clear varnishes, Galvanised metal, aluminum and Stainless Steel, MDF / Hardwood, Melamine, Laminates, Galvanised: Etched or Weathered, prevents Flash Rusting	Available in White and Grey Foundation coats	N/A	10m ² /L per coat on a non-porous surface.	Touch Dry: 20-30 minutes Recoat: 45-60 minutes	Available in 750ml, 2.5L and 5L.	Brush, Roller and Spray.
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‡ 5L & 500ml Gloss, Satin & Eggshell only available in White base.

* Appropriate primers required depending on the substrate, please refer to our primers for more information.

† For very oily substrates and knots, leave first coat 24hrs before applying second coat.

* For Satin, Eggshell and Gloss, apply two light coats rather than one heavy coat to achieve a harder finish.

ALWAYS READ INSTRUCTIONS ON CAN PRIOR TO APPLICATION.

how to

PREPARE



WHAT ARE YOU PAINTING?

DIFFERENT SUBSTRATES

Preparation can look a little different depending on what state the substrate is currently in. Over time your house, especially if located next to a busy road or exposed to sea air, will pick up dirt, dust, and grime, in addition to plant pollen, sap and leaf mould. These impurities should be cleaned and treated if necessary, prior to painting. All surfaces should be clean, dry and sound.

WHAT DOES CLEAN, DRY AND SOUND MEAN?

The success of every painting job starts with surface preparation. No matter what you are painting, the recommendation is always that the surface must be clean, dry and sound, but what does this mean?

CLEAN

FOR THE BEST ADHESION

In order for paint to be able to form the best adhesion to the surface you are painting, it has to be as clean as possible. The gradual build up of dirt, grime, dust, and plant pollen, sap and mould will impair the adhesion of the product. Over time, this will cause your paint to fail, it can cause flaking and cracking or an uneven finish. Its very important the surface is clean.

DRY

TO PREVENT BUBBLING AND BLISTERING

When you clean down a surface, we recommend using products such as sugar soap, degreaser and finally cleaning down with warm water. Its very important that once you use any of these products, you must allow them to dry fully. This can take a couple of hours depending on the drying conditions. If there is any moisture left in the surface when you apply the paint, this can then cause your paint to bubble or blister. Make sure your surface is fully dry before you paint, this is especially important for any outdoor wood or masonry as it will have a higher moisture content from being outside.

SOUND

FOR MAXIMUM LONGEVITY AND DURABILITY

Any cracks, flaking or defects in the surface will cause your paint to fail. If the paint doesn't have a sound surface to adhere to, it will cause it to peel and flake off. Remove any flaking, peeling or old paint. Sand down any cracks or flaking until the surface is smooth. Fill any holes or cracks with an appropriate caulk. Sand down again until the surface is smooth, remove any dust and allow the surface to fully dry. Finally, surfaces need to be primed correctly prior to painting to ensure surface is sound for the topcoat.

PEELING/FLAKING PAINT



RECOMMENDED PRODUCTS:



Peeling or flaking paint on concrete can be the result of two issues, it can be due to moisture being trapped under the paint or it can be a result of the paint not adhering to the substrate. To prevent this issue recurring the source of the problem must be identified and treated prior to repainting.

If the root of the problem is due to moisture being trapped under the surface, the paint is mostly to peel on a larger scale and right back to the bare surface underneath rather than to a previous layer of paint. Peeling due to poor adhesion is detected when the paint peels and separates from an earlier layer of paint. The possible causes for peeling or flaking paint are vast but the most commonly occurring reasons in each scenario are outlined below:

PEELING DUE TO POOR ADHESION:

- Paint was applied over a surface with poor paint surface preparation, such as being dirty, wet, or shiny.
- Underlying paint had untreated poor adhesion issues prior to being repainted.
- If blistering paint was allowed to progress. Blisters will eventually break, expand, and begin peel.

TREATMENT FOR PEELING PAINT DUE TO POOR ADHESION:

- Power wash entire surface to remove dirt, grime, and any flaking paint.
- Scrape away stubborn peeling paint, and sand edging to create a smooth, flush surface once more.
- Spot prime any areas of exposed bare surface with **Colourtrend Prime4**. This is a primer, sealer, and undercoat all in one.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

PEELING DUE TO MOISTURE:

- Moisture is trapped behind paint due to leaks, or because render was previously painted before it had a chance to dry out completely.
- Missing or poor ventilation causing a build-up of moisture in the structure.
- Paint was applied when the surface was wet from condensation, fog, humidity, or rain.

TREATMENT FOR PEELING PAINT DUE TO POOR MOISTURE:

- Power wash entire surface to remove dirt, grime, and any loose paint.
- Investigate, and eliminate the source of moisture by installing exhaust fans, soffit vents, siding vents, fans, or dehumidifiers.
- If the reason for the build-up of moisture is not rectified this may be a reoccurring problem.
- Repair and replace missing or damaged caulk - this may be a cause of moisture build up internally.
- Scrape away stubborn peeling paint, and sand edging to create a smooth, flush surface once more.
- Apply one coat of **Colourtrend Stabilising Primer**, this is a clear primer with a thin watery appearance, ideal for stabilising powdery or chalky surfaces.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

problem solve

BLISTERING PAINT



RECOMMENDED PRODUCTS:

Blistering paint is identified as small bubbles or blisters under the paint layer. The causes and treatment of blistering paint are similar to flaking/peeling paint. There are many reasons for blistering paint on all surfaces.

CAUSES:

- Paint was applied in direct sunlight, or on a hot surface.
- Paint was applied when the surface was wet from condensation, fog, humidity, or rain.
- Paint was applied over a surface with poor paint surface preparation, such as being dirty, wet, or shiny.
- Missing or poor ventilation causing a build-up of moisture in the structure.

TREATMENT:

- Scrape away blistered paint, and sand edging to create a smooth, flush surface once more.
- Spot prime any areas of exposed bare surface with the **Colourtrend Prime Range**. Please refer to Page 2 for the appropriate primer for your surface.
- Investigate, and eliminate the source of moisture by installing exhaust fans, soffit vents, siding vents, fans, or dehumidifiers.

APPLICATION OF TOPCOAT:

- Apply two coats of suitable **Colourtrend finish** in selected colour.
- Refer to the can on your selected finish for drying and recoat times.

NOTE: If blistering is due to build-up of moisture the issue will reoccur until appropriate ventilation is installed.

problem solve

EFFLORESCENCE



RECOMMENDED PRODUCTS:

Efflorescence can be identified by white crystalline, salt deposits. The salt residue will sit on the surface of the paint, in more extreme circumstances the paint may have cracked to reveal the bare render underneath. Efflorescence must be treated prior to painting as it will prevent paint adhering correctly.

CAUSES:

- Efflorescence is caused when soluble salts and other water dispersible materials come to the surface of concrete or mortar.
- It is induced by low temperatures, moist conditions, condensation, rain, dew.

TREATMENT:

- In severe cases remove efflorescence with acetic acid solution (vinegar).
- If efflorescence is not too severe it can be power hosed off the surface.
- To prevent the salts migrating to further topcoats use **Colourtrend Stabilising Primer** to seal the wall prior to applying topcoats. Investigate and treat any sources of damp within the wall and on the interior of the wall which maybe contributing to the moisture being pushed through.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

problem solve

CHALKING



Chalking refers to the white, chalky powder on the surface of the paint film. This condition often occurs as the binder is slowly degraded by sunshine and moisture. It tends to be most visible in darker colours in a matt finish.

CAUSES:

- Chalking occurs on improperly sealed porous materials or where poor-quality coatings that contains a high degree of extenders have been used.
- UV and temperature changes, the greater the stress on the paint the more likely chalking will occur.
- Use of dark colours. It is industry standard for darker colours to be more prone to chalking. Darker colours absorb more energy from the UV rays, and temperature changes and so there is a higher strain on finishes tinted to dark colours, it is also more visible on dark tones.

TREATMENT:

- Power wash entire surface to remove any excess chalk and allow to dry.
- Once surface is dry, apply one coat of **Colourtrend Stabilising Primer**.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

problem solve

METAL PEELING



Metal peeling is caused by a loss of adhesion of the paint due to inadequate surface preparation or possibly a surface reaction.

CAUSES:

- Usually no or improper priming.
- Improper surface preparation or improper finish used.
- Not removing rust, oil and other matter.
- Painting too soon after cleaning galvanised surface. Galvanised metal is very alkaline until weathered.

TREATMENT:

- Remove all rust, loose paint and other particles.
- All dust must be rinsed or wiped away.
- Allow galvanised to weather prior to coating.
- Apply one coat of **Colourtrend Prime3**.
- **Colourtrend Prime3** is touch dry in 1-2 hours. It is suitable for recoat in 4-6 hours depending on drying conditions.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Eggshell, Satin, or Gloss** in selected colour.
- Apply two light coats rather than one heavy coat to achieve a harder finish.
- Touch dry in 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 6-8 hours.

PRESENCE OF MOULD, MILDEW OR ALGAE



Mould or mildew can occur on both interior and exterior surfaces and can be identified as areas of black, gray, brown spots formed on paint and other surfaces, particularly in damp, shady areas.

Moulds thrive on any organic matter, including the ceilings, walls, and floors of homes with moisture management problems. Mildew often lives on shower walls, windowsills, and other places where moisture levels are high. There are many species of moulds and in unaired places, they can produce a strong musty odour.

The growth of algae is more common for exterior surfaces. Algae are organic substances that require sunlight to grow. You may find only one side of your house or garden experiences the growth of algae, it will most likely be the area that gets the most weather.

CAUSES:

- High humidity, condensation, and water leaks – it can appear as green or red on the surface.
- Surface is exposed to weather – both sunlight and moisture.

TREATMENT:

- Remove all loose material, dirt, and debris from the surface.
- Apply **Colourtrend Fungicidal Wash** to entire area, but more liberally to heavily infested areas using a brush or pump sprayer. Allow at least 48 hours to pass in dry weather to let active ingredients take effect. Stubborn areas may require scrubbing with a bristle brush.
- Rinse mould and dirt away using high pressure washer, min. pressure 1500psi. Repeat procedure if necessary to remove all material.
- Priming is essential for better adhesion, sheen uniformity, mildew control and durability.
- If the surface has never been painted or is damaged to reveal bare surface underneath, apply one coat of **Colourtrend Prime4**. This is a primer, sealer, and undercoat all in one.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

NOTE: We recommend that you test this product on a small area at recommended dilution prior to application. Protect shrubs in the area by dampening them with water and covering with plastic. When the job is complete, hose shrubs down.

PAINT FRESH PLASTER/UNPAINTED EXTERIOR RENDER



Note: This process is applicable to unpainted exterior breezeblock or concrete. Please read introduction paragraph for information on weather conditions necessary for exterior projects.

SURFACE PREPARATION:

Proper surface preparation is crucial to maximum finish performance. The durability of the product can be impaired by an unsound or poorly prepared surface. Surfaces must be clean, dry, and sound before painting. Surface should be free from all forms of dirt, grime, wax, and grease. Surface defects cracks, holes, etc. should be filled with a suitable filler and sanded smooth prior to painting.

For unpainted render, allow fresh plaster to dry out fully. When dried it will be uniform colour. This may, depending on weather conditions, take up to one week after plastering. Your primer is the foundation of all future coats of paint. It is vital to the longevity of all subsequent coats of paint, so starting with a high-quality primer such as **Colourtrend Prime4** will strengthen and underpin all future repaints. This is a waterbased, acrylic primer for interior and exterior use on plaster and masonry surfaces. It is a breathable coating. For unpainted surfaces with algae, mildew, or lichen growth the surface should be first treated with **Colourtrend Fungicidal Wash**. Apply Fungicidal Wash as per instructions on container.

APPLICATION OF PRIMER:

- Apply one coat of **Colourtrend Prime4**. This is a breathable coating to prime bare plaster and masonry surfaces. It provides better adhesion and reduces absorbency of your finish coat. It is a great undercoat for a better topcoat finish and can be tinted to Foundation Coats 1, 2, 3 and 4 and all Colourtrend light colours to give improved performance for low hide-coloured topcoats.
- Thin down first coat of **Colourtrend Prime4** with max 10% water to improve topcoat adhesion to bare plaster or render.
- Touch dry: 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

IMPORTANT NOTES:

- Do not apply if surfaces are wet or in poor drying conditions. Do not apply at temperatures below 10°C or relative humidity above 80%
- Cool conditions and high humidity will lengthen drying times.
- Full paint properties do not develop for a minimum of 7 to 10 days after application (depending on drying conditions).
- **Colourtrend Weather Exterior Masonry** is a pure acrylic, premium quality paint specially formulated to meet the demands of Irish Weather, good and bad.
- **Colourtrend Weather Exterior Masonry** is mould and mildew resistant, has excellent spread and coverage, is easy to clean and resists dirt pick-up. This product is classed as a breathable coating.
- It may be thinned down with max 10% water. Up to 15 % water may be used for spray application.
- Drying Conditions, at ambient temperature (20-23 °C).

PAINT PREVIOUSLY PAINTED EXTERIOR RENDER



RECOMMENDED PRODUCTS:

Note: This process is applicable to unpainted exterior breezeblock or concrete. Please read introduction paragraph for information on weather conditions necessary for exterior projects.

Preparation can look a little different when painting a previously painted surface and the method to ensure the surface is sound for painting will change depending on what state the current substrate is in. Over time your house, especially if located next to a busy road or exposed to sea air, will pick up dirt, dust, and grime, in addition to plant pollen, sap and leaf mould. These impurities will need to be cleaned and treated if necessary, prior to painting.

SURFACE PREPARATION:

- Proper surface preparation is crucial to maximum finish performance. The durability of the product can be impaired by an unsound or poorly prepared surface. Surfaces must be clean, dry, and sound before painting. Surface should be free from all forms of dirt, grime, wax, and grease. Surface defects cracks, holes, etc. should be filled with a suitable filler and sanded smooth prior to painting.
- If there is any evidence of mould or mildew, treat with **Colourtrend Fungicidal Wash**.

REVIEW NEEDS FOR PRIMER:

- If your previous coating is in good condition with no flaking or blistering after cleaning you do not require a primer, two coats of **Colourtrend Exterior Masonry** can be applied to the existing coating. However, with previously painted exterior surfaces there may be one side of the house that is exposed to harsh weather resulting in it needing some additional care prior to application of topcoat.
- You will need to prime the surface if there is evidence of product performance inhibiting conditions such as mould, blistering, flaking, chalking etc.

APPLICATION OF TOPCOAT:

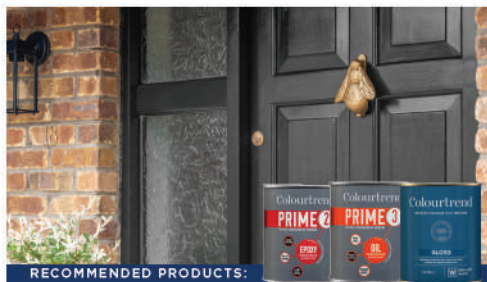
- Apply two coats of **Colourtrend Weather Exterior Masonry** in selected colour.
- Touch dry 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.
- **Colourtrend Weather Exterior Masonry** can be applied with brush, roller, or spray.

IMPORTANT NOTES:

- Do not apply if surfaces are wet or in poor drying conditions. Do not apply at temperatures below 10°C or relative humidity above 80%.
- Cool conditions and high humidity will lengthen drying times.
- Full paint properties do not develop for a minimum of 7 to 10 days after application (depending on drying conditions).
- **Colourtrend Weather Exterior Masonry** is a pure acrylic, premium quality paint specially formulated to meet the demands of Irish Weather, good and bad.
- **Colourtrend Weather Exterior Masonry** is mould and mildew resistant, has excellent spread and coverage, is easy to clean and resists dirt pick-up. This product is classed as a breathable coating.
- It may be thinned down with max 10% water. Up to 15 % water may be used for spray application.
- Drying Conditions, at ambient temperature (20-23 °C).

how to

PAINT YOUR FRONT DOOR



RECOMMENDED PRODUCTS:

Note: The process is applicable for the following exterior surfaces; PVC, Hardwoods, glossy paint, gloss, and clear varnishes.

SURFACE PREPARATION:

Proper surface preparation is crucial to maximum finish performance. The durability of the product can be impaired by an unsound or poorly prepared surface. Surfaces must be clean, dry, and sound before painting.

- Remove loose or flaking paint.
- Clean door with degreaser cleaner such as sugar soap and allow dry.
- Sand well with a fine sandpaper to create a key on the surface and wipe with a lint free dry cloth to remove any dust.
- Remove or mask any hardware you want to protect.

APPLICATION OF PRIMER:

All Colourtrend primers can be applied by brush, roller, or spray.

- Apply one coat of **Colourtrend Prime3**. (Alternatively, **Colourtrend Prime2** may be used on glossy paint or clear varnish).
- **Colourtrend Prime3** is touch dry in 1-2 hours. It is suitable for recoat in 4-6 hours depending on drying conditions.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Eggshell, Satin, or Gloss** in selected colour.
- Apply two light coats rather than one heavy coat to achieve a harder finish.
- Touch dry in 2-4 hours depending on film thickness and drying conditions.
- Re-coat after 6-8 hours.

NOTE:

Full paint properties do not develop for a minimum of 7 to 10 days after application. Do not apply below +5°C.

how to

PAINT YOUR OUTDOOR WOOD



RECOMMENDED PRODUCTS:

The process is applicable to unpainted wooden exterior surfaces such as fences, sheds, flower beds, treehouses, playhouses, trellis, plant pots, and garden furniture.

SURFACE PREPARATION:

Proper surface preparation is crucial to maximum finish performance. The durability of the product can be impaired by an unsound or poorly prepared surface. Allow new wood to weather for about 6 weeks before first application, but no more than 8 weeks. Wood that is exposed to weather for longer requires sanding before application to remove loose wood fibres.

APPLICATION OF PRIMER:

All Colourtrend primers can be applied by brush, roller, or spray.

- For unpainted hardwoods such as teak, mahogany, or cedar 2 coats of **Colourtrend Prime 1/Prime 3** are recommended to prevent the bleed of oils and tannins through the top coating.
- **Colourtrend Prime1** is touch dry in 30 minutes and is suitable for recoat in 60 minutes. **Colourtrend Prime3** is touch dry in 1-2 hours and is suitable for recoat in 4-6 hours depending on drying conditions.
- For very oily substrates and knots, leave first coat 24hrs before applying second coat.

APPLICATION OF TOPCOAT:

- Apply two coats of **Colourtrend Wood Coat** in selected colour.
- Touch dry in 1-2 hours depending on film thickness and drying conditions.
- Re-coat after 4-6 hours.

NOTE:

Full paint properties do not develop for a minimum of 7 to 10 days after application. Do not apply below +5°C.

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Colours represented are for illustrative purposes only and may not be an accurate representation of real paint due to constraints of photography and print - see our real paint colour card for real paint samples. We always recommend you test your chosen colour with a Colourtrend real paint panel or tester pot.