

Job Application Form: Digital Marketer

Company: Toolfix Ireland | **Location:** Dundalk, Co. Louth

1. Personal Details

- **Full Name:** _____
 - **Address:** _____
 - **Phone Number:** _____
 - **Email Address:** _____
 - **Legal Right to Work in Ireland?** _____
 - **LinkedIn Profile / Portfolio Link:** _____
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2. Education & Experience

- **Highest Level of Education:** _____
 - **Results:** _____
 - **Years of Experience in Digital Marketing:** _____
 - **Most Recent Job Title & Company:** _____
 - **Are You Currently Employed:** _____
 - **If Yes what Notice do you need to provide:** _____
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- **3. Technical & Creative Skills**

Please rate your proficiency or list the tools below:

0 = Never used before, 5 = Expert)

TikTok		Donedeal	
TikTok Business Suite		Mailchimp	
TikTok Ads Manager		Klaviyo	
TikTok Shop		Canva	
Meta		Linked in	
Meta Ads Manager		Google Ads	
Meta Business Suite		Google Analytics	
Instagram		Google Search Console	
Twitter (X)		Google Merchant Centre	

4. Role-Specific Questions

1. Content Creation: Briefly describe a campaign or video you created that drove significant engagement or sales.

2. Supplier Liaison: Toolfix works closely with major tool brands. Do you have experience coordinating with suppliers for marketing materials or events?

3. Strategy: Why do you think a localized digital strategy is essential for a business like Toolfix in the Dundalk region?

5. References

- **Name & Title:** _____
Contact: _____
- **Name & Title:** _____
Contact: _____

6. Declaration

I confirm that the information provided is correct to the best of my knowledge.

- **Signature:** _____ **Date:** _____